

# A LOCAL NEWSPAPER REPORTING ON LOCAL ISSUES

**THE MERTHYR TYDFIL TIMES** MARCH 2017 EDITION LOCAL NEWS, YOUR NEWS www.merthyrtydfil.com FREE PAPER

**HOOVER'S TO OFFLOAD £500m PENSION FUND..**

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**CANNABIS FARM FOUND AT LOCAL CEMETERY.....**

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**RAISING AWARENESS OF HOMELESSNESS**

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**Broader and Extended Reach.** When we talk about digital ads, an average user spends almost 8 seconds on one ad. Honestly, that is a very short time to impress your target audience. However, newspaper advertising gives businesses a better chance to reach their target audience. People spend more time on newspapers because most readers consider newspaper reading as a leisure activity.

**Trust Factor.** Yes, social media and other digital ads may have been the latest trend, but more consumers still trust print ads, and is higher than search engine ads.

**Highly Engaging.** Newspapers are famous for their credibility, and readers have more interest in getting reliable information from newspapers. This automatically increases user engagement, thus giving your advert a better chance of getting noticed.

**Communities In Towns Still Prefer Local Newspapers** with 71 percent of participants stating that their buying decisions are influenced by newspaper adverts.

# Local and trustworthy content.

## NEWSPAPER ADVERTISING AT AMAZING PRICES.

For more information

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Details of how the newspaper will be distributed

## DON'T DELAY!!!!

## ALL BOOKINGS ARE ON A FIRST COME, FIRST SERVED BASIS.

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